



From Hangeul to Inferential Comprehension

1% BookPro

Korean Academy
for Elementary Students

Master reading, and you will master studying!

Introducing Hangul to children through sensational teaching.

Ms. Kim Director of BookPro

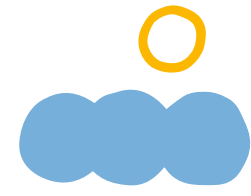
* We provide fun Hangul education according to age.
We don't teach Hangul by rote.
We provide play-based education to maximize learning effect.

* We teach Hangul with 16 years of experience.

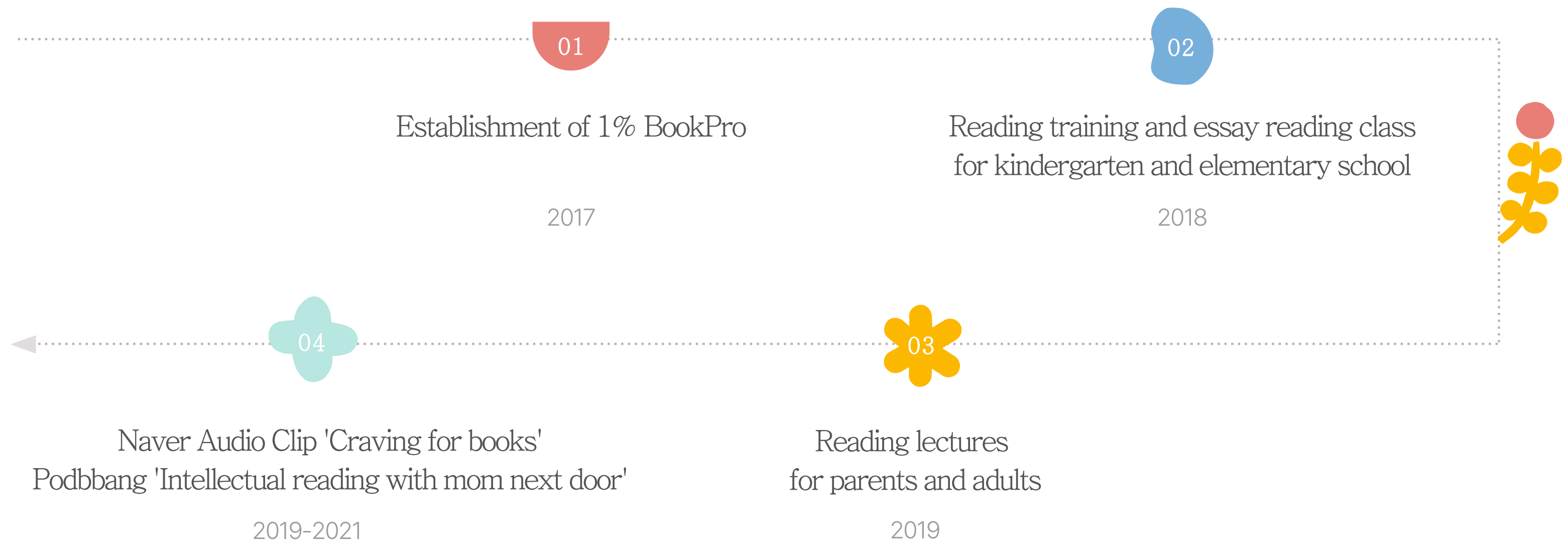
Former Instructor at the Education Institute for Gifted, now a director of BookPro

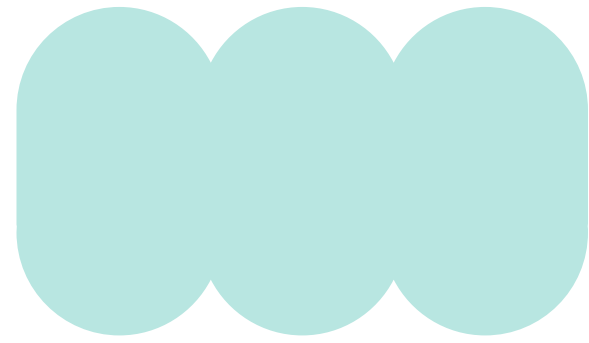
* We provide highly satisfying education recognized by Gangnam parents.
Our academy boasts a high satisfaction rate .
Parental satisfaction rate is 94% and registration rate of siblings enrolled is 96%.





Business History





Average of 300 students per year,
total of 4500 students enrolled our academy.

Children and grandchildren of political figures *

Granddaughter of former president Lee
Grandson of former chief of emergency committee

* Children and grandchildren of business figures

Production company 'Samhwa Networks'
Cosmetics ODM company 'Hankook Kolmar'

Children and grandchildren of education companies *

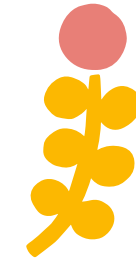
Education company 'YBM'
Educational Publishing company 'Chunjae Education'

* Children and grandchildren of celebrities

Broadcaster, Celebrity etc
businessman, lawyer, financiers



Course Reviews by Parents



Doyeon's mom (5/girl/Seoul)



Thanks to this course, Doyeon started to enjoy learning Hangul. I'm really curious how the teacher got Doyeon interested in Hangul so quickly!

Heeyoung's mom (6/girl/Seoul)



Korean consonants are quite tough to learn, but Heeyoung is picking them easily and enjoying it. Naturally, she has been able to spend more time reading books on her own.

Youbin's mom (8/boy/US)



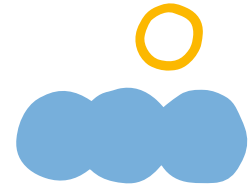
Thank you for helping Youbin develop his love for Hangul and to build his confidence in a short period of time. It seems like a miracle to me that he is able to read whatever book I give him!

J's mom (7/girl/Biracial/Germany)

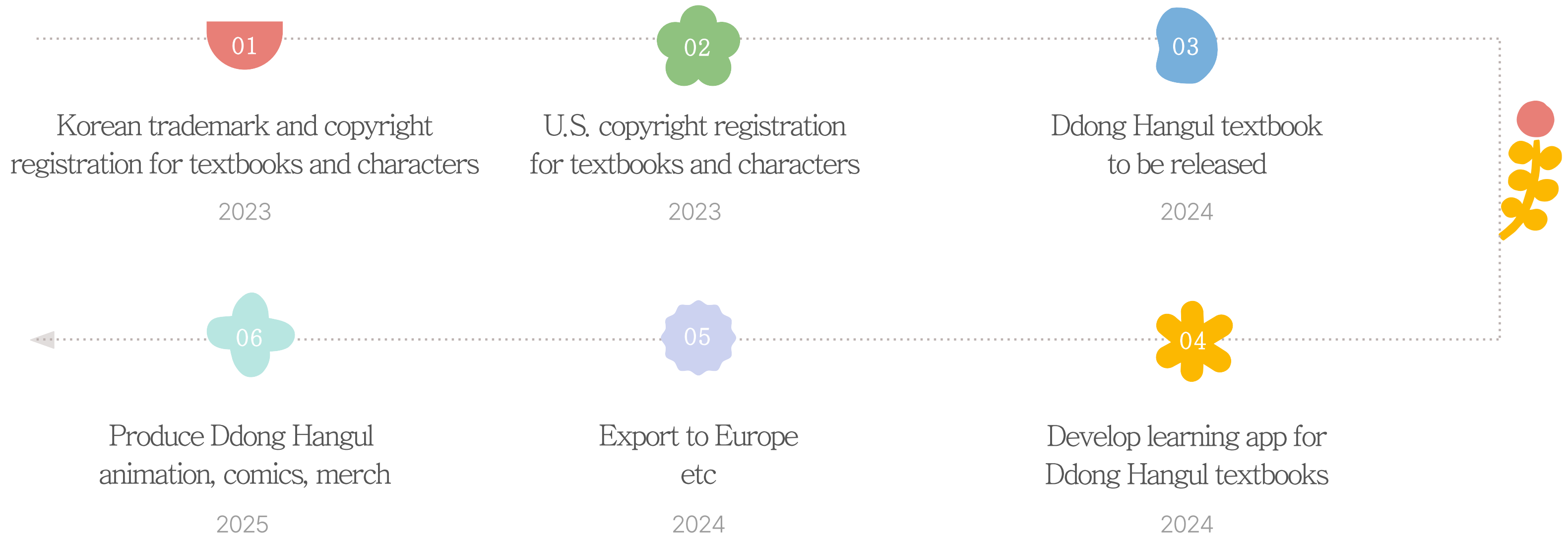


I really wanted to teach her Hangul but it was too difficult for me to do it on my own. But after taking this class, J can read Hangul better than his German dad!





Ddong Hangu Business Plan



We teach Hangeul by combining consonants and vowels, the principle behind the creation of Hangeul.

"Even a fool can learn it in a week,
and a smart person in just half a day."
-훈민정음-

That's right. Anyone can easily read and write Hangeul
by learning vowels & consonants
and understanding the principles of the letters.



In Ddong Hangeul, you start by learning
the phonetic values of vowels and consonants

Hangul consists of 10 vowels and 14 consonants.

After learning the phonetic values of vowels and consonants,
you can read them using the principles of combination.

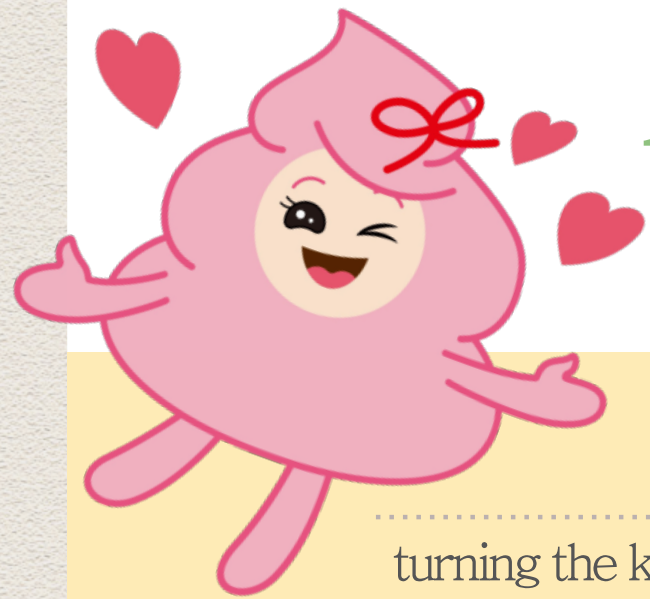
The combination of ㄱ(그) + ㅏ(아) is read as '가'
'가~기' '하~히' could be read the same way.

The consonant letter can also be read as '각' by adding ㄱ(으) to 가.

Children can learn Hangeul easily and quickly
through the scientific combination principles of
Hangeul created by King Sejong.

Learning and having fun at the same time

through a world of characters based on poop



In the land of Ddong Hangel Kingdom, there lived all sorts of poops. One day, the evil Ddong Goblin, who dreamed of turning the kingdom into a place where no one could read, kidnapped Princess Golden Ddong. Disguised as a kindly old man, he tricked her into thinking he needed her help. Ddonggeuli and Ddongmi, two brave adventurers, set on a quest to save the princess. Along their journey, they learned Korean to solve the tricky challenges set by cunning Ddong Goblin and his minion, Ddong-ggu. Despite the frequent interruptions by Ddong-ggu trying to thwart them, Ddonggeuli and Ddongmi managed to outsmart him every time. After completing all the missions, Ddonggeuli and Ddongmi were hailed as the guardians of Hangel. They successfully rescued Princess Golden Ddong and brought her safely back to the kingdom. For their bravery, the princess awarded them each a golden Ddong medal. And so, the kingdom was joyful once again, thanks to the heroes who saved the day!



Ddong Hangu

Character Introduction



Ddong-geul-i

Warm-hearted and brave.
Very eager to learn Hangu,
but makes frequent mistakes

hat lover

brown



Ddong-mi

Smart, excellent problem-solving
skills, good at giving advice.
Miss know-it-all.

snobby

pink



Ddong-ggu

Vicious and lame character.
Always falls for his own trick.
Can fly around by farting.

fart cloud

spotty



Princess Golden Ddong

Strong and considerate.
Works hard to promote Hangu as a
princess of Ddong Hangu Kingdom.

magic wand

golden

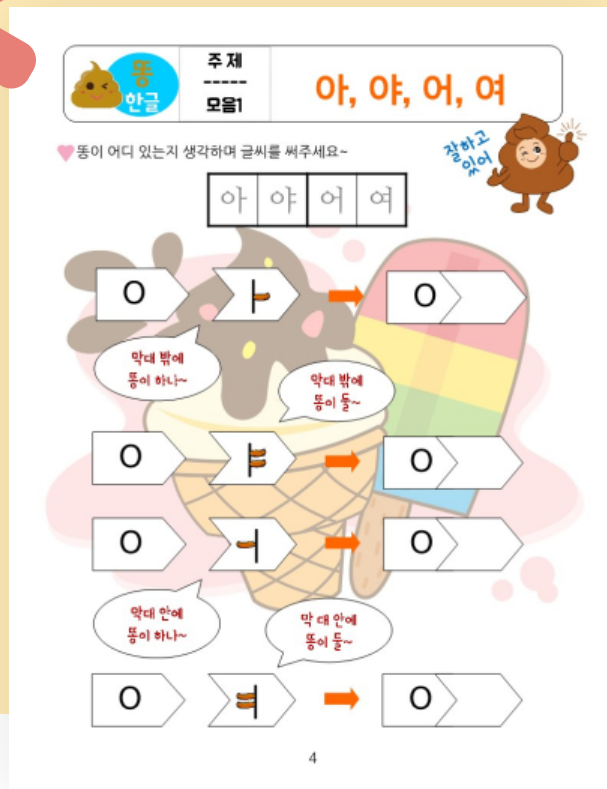
Textbook Contents



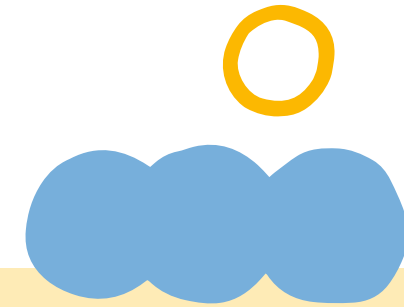
Tracing Letters
Find the hidden poop



Writing Letters
learning Hangeul letters



Advanced Letter Writing
learning Hangeul letters



Concentration Exercise
Improving concentration skills



Textbook Series



Composition	Learning Contents	Print Length	Learning Session	Amount per Session	Price
Volume 1	basic letters	90 pages	8	10 pages	KRW 14,000
* Volume 2	basic letters	90 pages	8	10 pages	KRW 14,000
* Volume 3	consonant letters	90 pages	8	10 pages	KRW 14,000
Volume 4	complex vowels	90 pages	8	10 pages	KRW 14,000
Volume 5	complex vowels double consonant	90 pages	8	10 pages	KRW 14,000

*The curriculum for video will be updated soon.

Lecture Courses



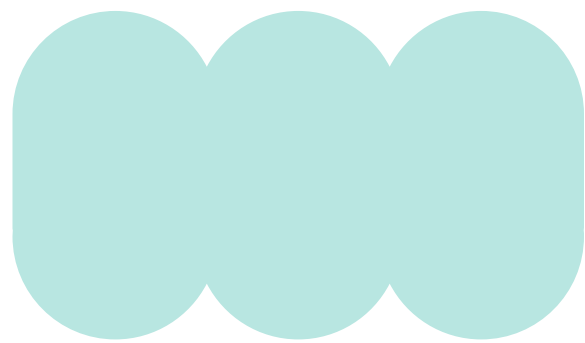
Special Vacation Programs
for Returnee

Hangul Class

Class Schedule	Class Length	Class Size	Contents	Tuition fee
3 times per week minimum	50min	3 per class	reading workbook game	KRW 37,500 per class

Cultural Field Trip(exclusive for Hangul Class students)

Contents	Class Size	Tuition fee
Gyeongbokgung Palace, museums tours Pottery making class etc (varies depending on the situation)	6 per class	varies depending on the field trip location



Lecture Courses



Hangul Literacy Program for age 5~7

Literacy·Reading Ability Test

Age	Contents	Learning Objectives
Hangul 5~7	vowels, consonants, double consonants, diphthongs once a week minimum (homework: Hangul worksheet)	Learn Hangul in an easy and fun way using consonant and vowel combination
Literacy 6~7	Reading and comprehension session with teacher (homework: sentence writing, dictation)	Read on their own and express thoughts by writing and speaking

세 가지 검사를 모두 진행해 주세요!

Reading Propensity Test

We use the latest reading theories and child psychology to recommend books that match your child's reading habits.

Reading Level Measurement

We assess your child's reading skills with a test based on the latest research in Korean language education and child development.

Comprehensive Reading Ability Test

To find the right level for your child, we use an evaluation that consists of four types of questions: basic literacy skills, reading method-based literacy skills, strategic reading skills, and metacognitive confidence.

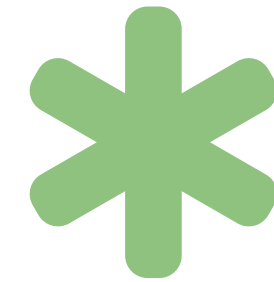
Lecture Courses



BookPro Pre-K ~ Grade 6 Essay Reading Curriculum	Grade	Content				Learning Objectives	Quarterly Intensive	Winter Intensive
	Pre-K	Proficient reading, dictation, and essay writing (homework: vocabulary workbook, handwriting, tracing)				Acquiring 1st grade level dictation, vocabulary, literacy (literature reading)	book reading handwriting practice reciting poetry	Diary Writing
	1	Extensive Reading	Essay Reading	Dictation		Acquiring 2nd grade level dictation, vocabulary, literacy (non-literary reading)	book reading handwriting practice reciting poetry	Literacy workbook
		(homework: vocabulary workbook, reading, dictation)						
	2	Intensive Reading	Essay Reading	Dictation	Korean, Social Studies, Science	Advancing vocabulary, Korean, social studies, science textbook comprehension	Manuscript Writing Reading Myeangsim Bogam (명심보감), Analects of Confucius	Literacy workbook
		(homework: vocabulary workbook, reading, dictation)						
	3	Intensive Reading	Essay Reading	Proverb	Korean, Social Studies, Science			
		(homework: literacy workbook, reading)						
	4~5	Intensive Reading	Essay Reading	Idioms	Korean, Social Studies, Science			
		(homework: literacy workbook, reading)						
6	Intensive Reading	workbook	middle school level Korean textbook		Acquiring middle school level vocabulary and literacy	Classic Novel Reading	Literacy workbook	
	(homework: literacy workbook, reading)							



Thank You



For collaboration requests and suggestions,
please contact the contact information below.

1% Book Pro is a reading and essay education academy
chosen by the top 1% parents in Gangnam for the past 10 years.
We present Ddong Hangu, a Hangu textbook that incorporates
the secrets of Gangnam's top 1% Korean language education.

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